

Make your business shine!



MAY 2ND, 3RD & 4TH 2018
HILTON RESORT & SPA
MAURITIUS

Agenda 2018

2nd MAY

One-to-one Sessions

Panel Discussions

Networking activites

Others

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|----------------|--|--|--|--|--|
| 09.00 | Registration - Meet our Staff at the Hotel Entrance Lobby as from 9 a.m to 6.pm for your registration. | | | | |
| 12.30 | Welcoming lunch | | | | |
| 14.30 | Welcoming remarks • Nicolas Gangloff - VP Africa - Dataxis | | | | |
| 14.40 | Industry Overview • Sa Eva Nébié - Senior Analyst Africa - Dataxis | | | | |
| 15.00 | Digital potential in African Music • John Ajah - CEO - Spinlet • Manusha Sarawan - Commercial and Business Affairs Director - Sony Music Entertainment Africa • Sarah-Jane Nicholson - Director - SJN Agency | | | | |
| | | | | | |
| 15.45 | Coffee Break | | | | |
| 15.45 16.15 | Coffee Break Power of African Women in the Media • Peace Hyde - Head of Digital Media & Partnership - West African Correspondent - Forbes Africa • Chinenye Jeanne Nnoli - Founder - Metrowoman Limited • Anita Erskine - CEO/Founder - Anita Erskine Media • Delmwa Deshi - CEO - DelMedia Productions | | | | |
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| 08.00 | Welcoming Coffee and Registration Hosted by AMC | | | | |
|-------|--|--|--|--|--|
| 09.00 | One-to-One Session • Robyn Smith - SVP CEO Kwesé Entertainment - Econet Media | | | | |
| 09.25 | One-to-One Session • Khiran Keerodhur - CEO - BMS • Jean-Christophe Prunet - VP Sales, Services & Marketing Africa Region - Rohde & Schwarz • Amine Oubid - Chief of Staff - BMS | | | | |
| 09.45 | African Public broadcasters: What needs to be done to become more successful? • Patrick Mavhura - Director General - Zimbabwe Broadcasting Corp. • Fatuma Matulanga - Head of TBC Zanzibar - Tanzania Broadcasting Corp. • Jane Kasumba - Head of TV - UBC | | | | |
| 10.25 | One-to-One Session • Clint Brown - VP sales and Market Development - SES | | | | |
| 10.45 | Coffee Break | | | | |
| 11.15 | One-to-One Session • Nicolas Baravalle - VP Sub-Saharan Africa - Eutelsat | | | | |
| 11.35 | How can Telco's and OTT players collaborate to best serve subscribers? • Simon Aderinlola - GM, Content & Innovation - Airtel Nigeria • Nana Yaa Dufie Oti-Boateng - Digital Transformation Manager - Vodafone Ghana • Daniel Price - Mobile & Content Distribution Director Africa - Perform Group • Benjamin Okoroafor - CEO - Pipul TV • Thibaud de Rohan Chabot - Sales Director - Broadpeak • Claire Paponneau - Deputy CEO Mauritius Telecom & COO Orange Telecom - Orange | | | | |
| 12.15 | Lunch Hosted by Inview | | | | |
| 12.15 | VIP Networking Lunch Hosted by Irdeto (on invitation only) | | | | |
| 13.15 | One-to-One Session • Omar Khodr - CEO - Africell DR Congo | | | | |
| 13.35 | One-to-One Session • Charles Dawes - Senior Director International Marketing - TiVo | | | | |
| 13.55 | Regulatory challenges in the new TV ecosystem • Mallam Ishaq Modibbo Kawu - General Director - NBC-Nigeria • Botlenyana Mokhele - Councillor - ICASA • Tebogo Leshope - COO - Sentech | | | | |
| 14.40 | One-to-One Session • Jamie Angus - Director BBC World Service Group - BBC World News | | | | |
| 15.00 | One-to-One Session • Hans Geldenhuys - Managing Sales Director - Intelsat-East Africa Region | | | | |
| 15.20 | The rise of international TV channels • Louise Cottrell - SVP Affiliate Sales - AMC Network • Amanda Turnbull - Vice President and General Manager MENA - Discovery Networks • Jamie Angus - Director BBC World Service Group - BBC World News • Sevan Ibrahim-Sauer - Head of Distribution Africa - Deutsche Welle | | | | |
| 16.15 | Outdoor Networking activities • Golf Session Hosted by BBC World News (on invitation only) • Catamaran Sunset Cruise Hosted by Deutsche Welle (on invitation only) • Catamaran Sunset Cruise Hosted by SES (on invitation only) | | | | |
| 19.00 | Cocktail Hosted by Intelsat | | | | |
| 20.00 | Dinner Hosted by Wetek | | | | |
| 21.30 | After-party & Fireworks - South Africa's ghetto funk queen Moonchild Sanelly is a name that is fast growing on th South African music scene. | | | | |

| One-to-one Sessions | | Panel Discussions | Networking activites | Others | | | |
|---------------------|---|-------------------|----------------------|-------------|--|--|--|
| 08.30 | Welcoming Coffee | | | | | | |
| 09.00 | One-to-one Session • Jason Lobel - Group Head of Video - MTN | | | | | | |
| 09.30 | One-to-One Session • Zlatan Bdaric - CTO - WeTek • Mónia Gomes - Business Development Manager - WeTek • Ofem Okapong Ofem - Group Chief Operating Officer - Trend TV | | | | | | |
| 10.00 | Building a 'World Class' African film and content industry • Verona Duwarkah - CEO - Urban Brew Studios • Delmwa Deshi - CEO - DelMedia Productions • Myke Mwai Mugo - Director On-Air Content Marketing and Research - StarTimes Media • Tido Mhando - CEO - Azam Media • Bernard Azria - CEO - Cote Ouest | | | | | | |
| 10.45 | Coffee Break | | | | | | |
| 11.15 | One-to-One Session • Andy Townend - COO International - Inview Technology Ltd | | | | | | |
| 11.35 | One-to-One Session • Seyoum Mekonen - CEO - Ethiopian Broadcasting Corporation | | | | | | |
| 11.55 | One-to-One Session • Kamal Bhattacharya - Chief Innovation Officer - Safaricom | | | | | | |
| 12.15 | Lunch | | | | | | |
| 13.15 | Private FTAs expansion in Africa • Danny Mucira - General Manager - BAMBA TV • Andrew Hanlon - CEO & MD - TVC Communications • Rodney Benn - Vice President, Africa - ABS • Hailu Teklehaimanot - Strategy, PR & Communications Director - Kana TV | | | | | | |
| 14.00 | The rise of social media influencer in the African TV landscape • Seanice Kacungira - CEO - Blu Flamingo Digital • Sarah-Jane Nicholson - Director - SJN Agency • Ricardo Lopes - Business Development Lead SSA - GeoPoll | | | | | | |
| 14.45 | Closing speech | | | | | | |
| 14.50 | Break | | | | | | |
| 17.00 | Departure to Chamarel rhumery for all guests | | | | | | |
| 18.00 | Rhumery visit and Cocktail Hosted by TiVo | | | | | | |
| 19.30 | Dinner at Chamarel Rhumery Hosted by Côte Ouest | | | | | | |
| 21.00 | Closing party | | | | | | |
| | — EXHIBITORS | 5 | MEDIA PA | ARTNERS ——— | | | |































