

Media Partnership Agreement

Dataxis is a pre-eminent global TV research and media event company. We develop close relationships with key TV Executives in Africa and worldwide that constitute today **NexTV News audience** of:

- More than **120,000 monthly visitors (+15 000 for [NexTV News Africa](#))**
- More than **30,000 subscribers who received our daily newsletters**, with an average open rate of 20% (+7000 for [NexTV News Africa](#))

Following the success of the previous two editions of NexTV CEO Africa we are proud to announce the third edition which will take place on the **2nd, 3rd and 4th May 2018 at the Hilton Resort & Spa in Mauritius.**

We propose you today to take part in this exclusive event by establishing a **media partnership to leverage your audience**: Pay TV operators, Telcos, Public and Private FTAs, TV groups, Technology providers and the whole digital entertainment ecosystem of the African continent.

This program offers :

- Company name & logo listing & URL on NexTV CEO Africa website Media Partners page
- Company name & logo as Media Supporter in the programme and pre-event communication
- Company name & logo included in our email blast on NexTV News Africa to promote the event (+7000 active subscribers)
- 1 free press pass including the access to the Press Lounge
- Panel moderation opportunity

From the Media Partner :

- Banners on your website to run from date of agreement to end of May 2018
- 2 Email blasts to your subscribers' base
- Editorial of 100 words + image for digital publication
- 1 Press release prior to event
- 1 Press release post-event

The press pass offers :

- Access to all conference sessions including coffee breaks and lunches
- Unlimited access to the Press Room, with Wi-Fi
- Access to the dedicated interview press room

The term of this agreement is valid from the date of signature until 5th May 2018

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Umayrah Ramjan
Events Manager Europe & Africa
Dataxis

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Name:
Designation: