



nextv CEO
AFRICA 2018 • MAURITIUS

MAY 2ND, 3RD & 4TH 2018
HILTON RESORT & SPA
MAURITIUS

**3rd
edition**

Make your
business shine!

#nextvceoafrika

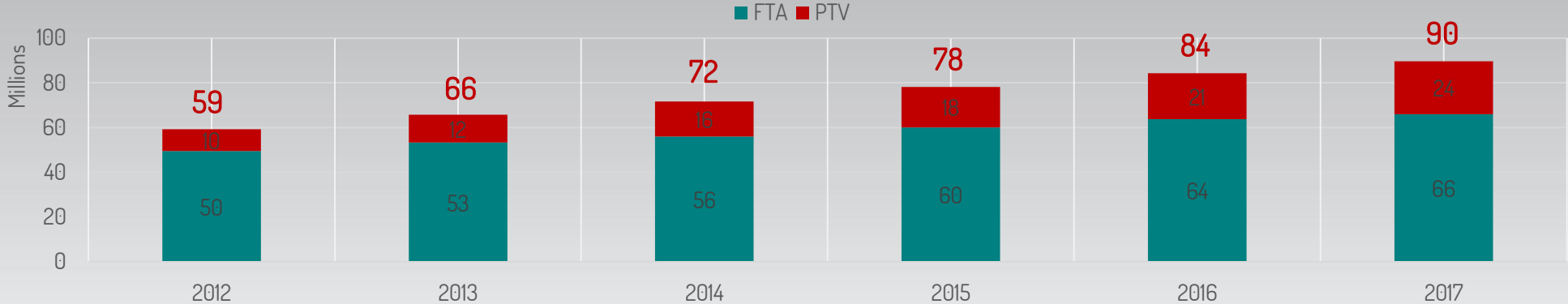


#nextvceoafrika

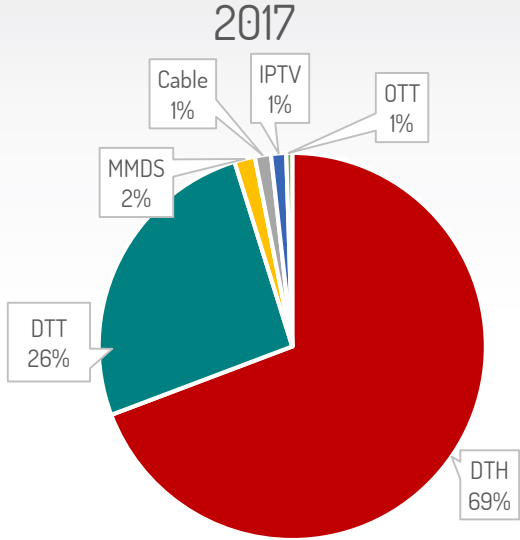
Industry overview



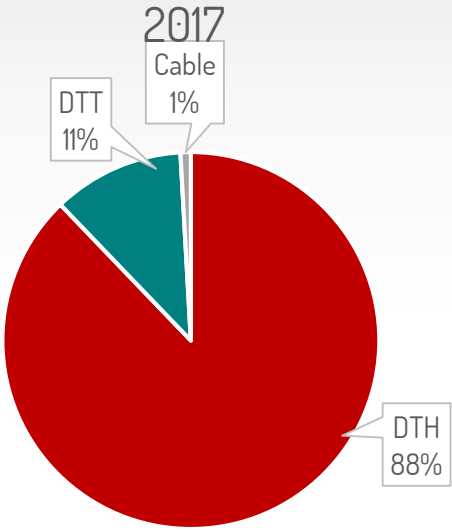
TV HOMES SSA



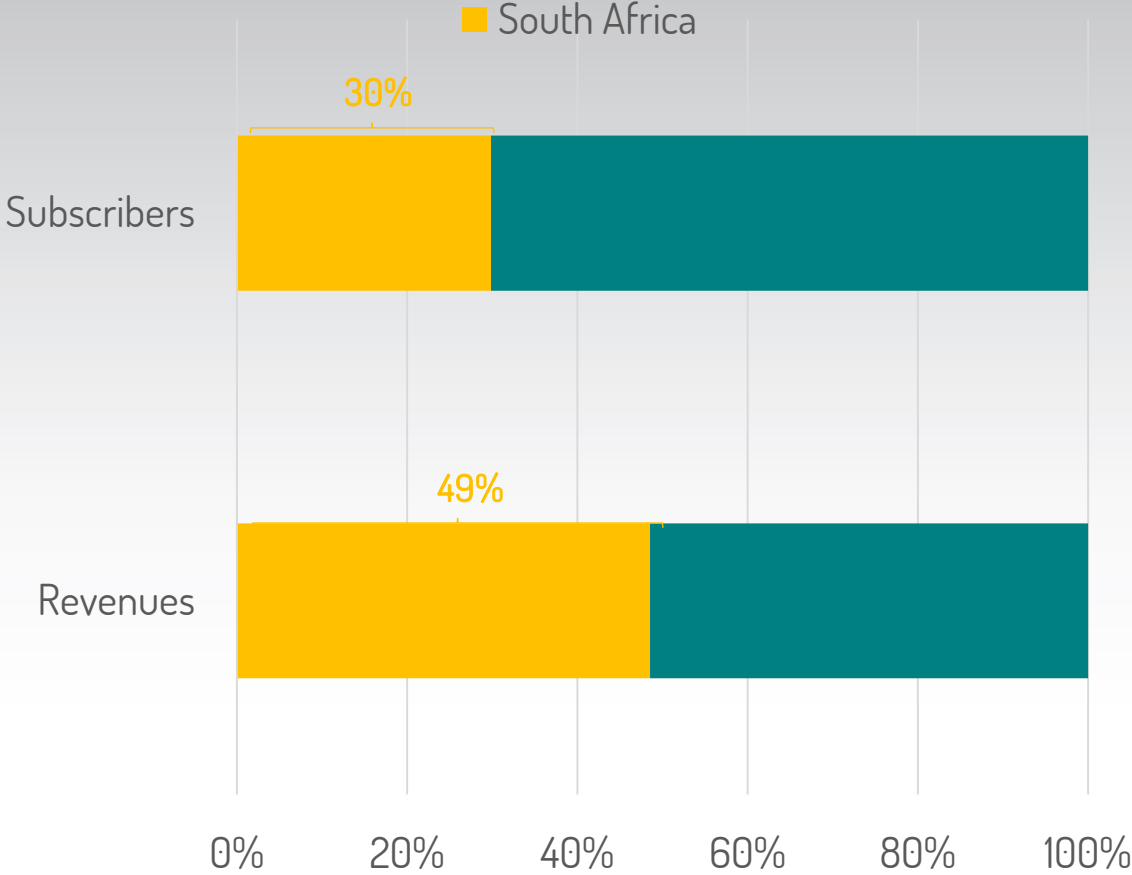
PAY TV SUBSCRIBERS SSA



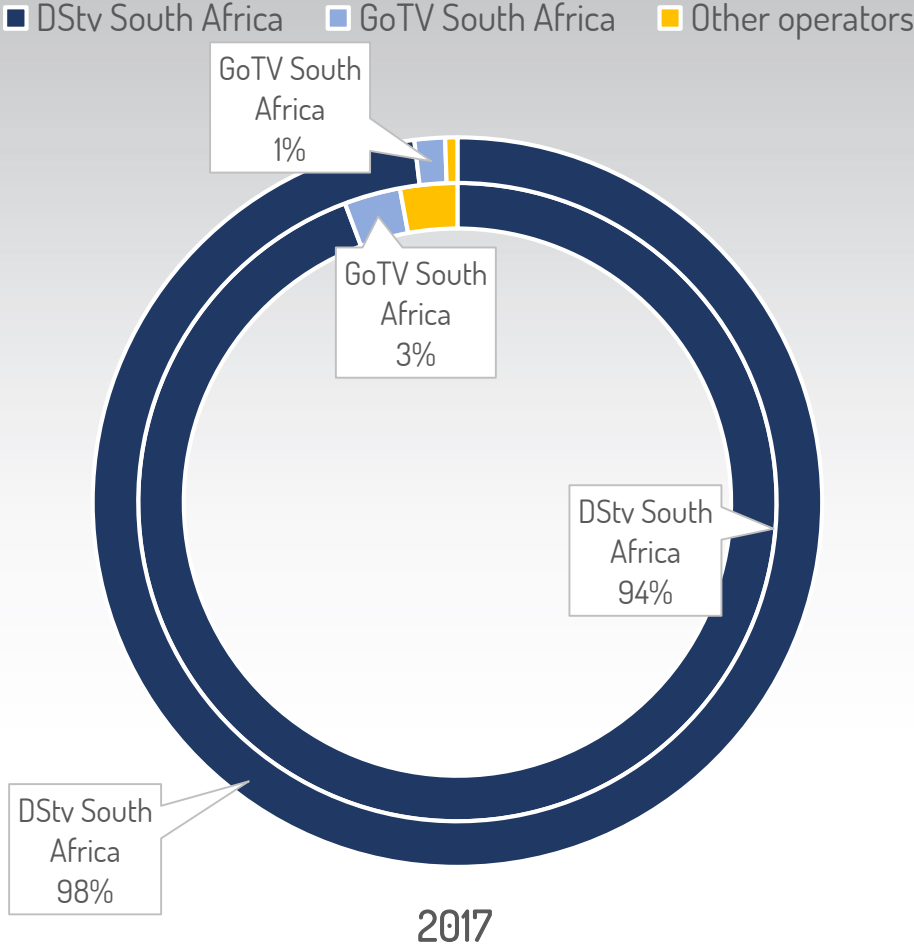
PAY TV REVENUES SSA



SOUTH AFRICA'S SHARE OF PAY TV MARKET 2017

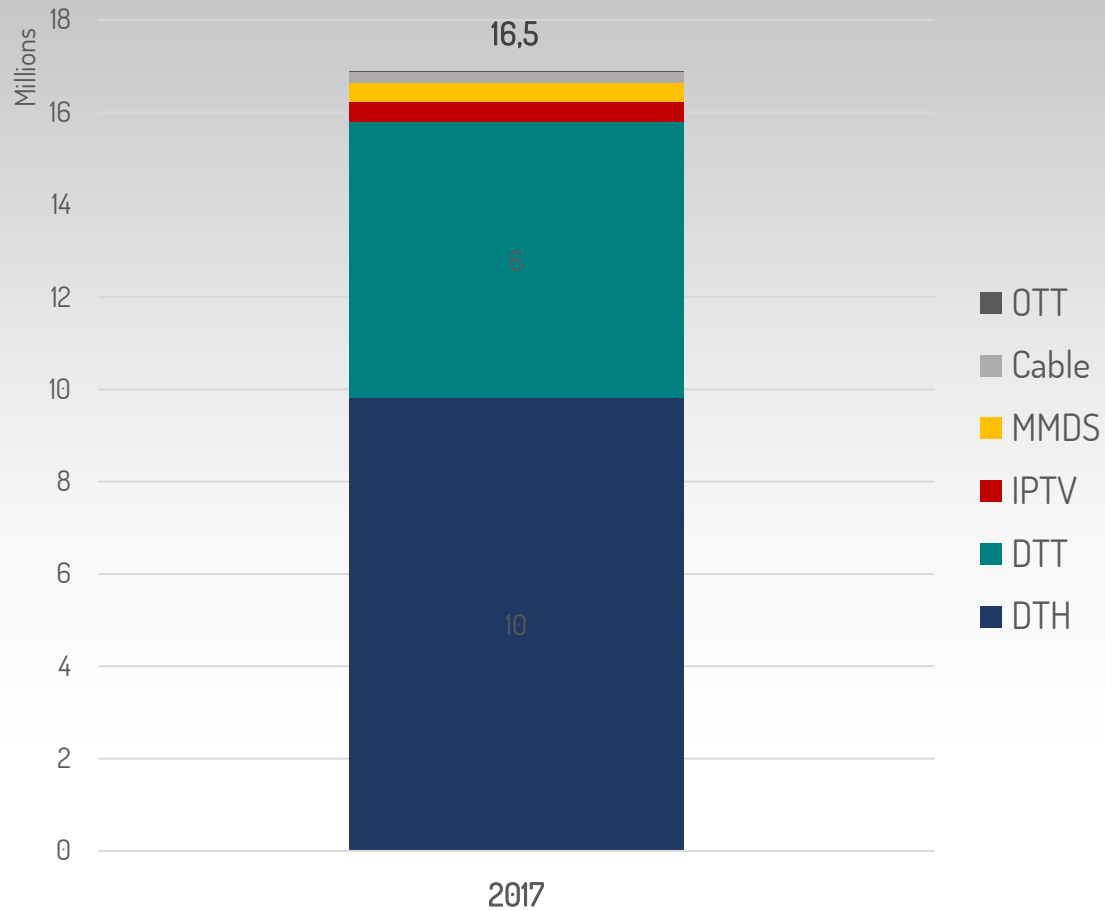


MARKET SHARE BY OPERATOR SOUTH AFRICA

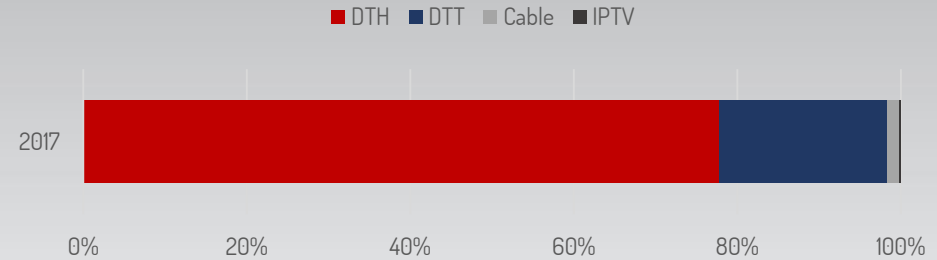


Market growth despite a declining ARPU

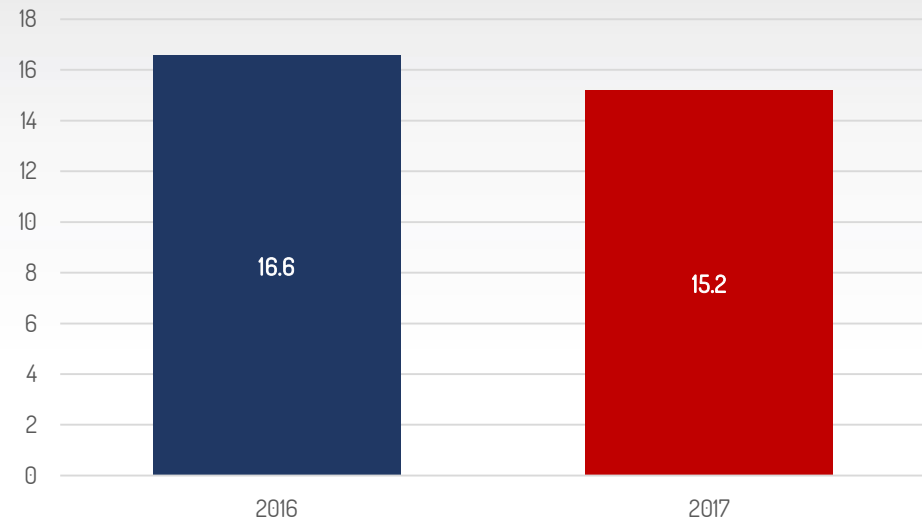
PAY TV SUBSCRIBERS SSA EXCL. SA
(million subscribers)



PAY TV REVENUES SSA EXCL. SA
(%revenues)

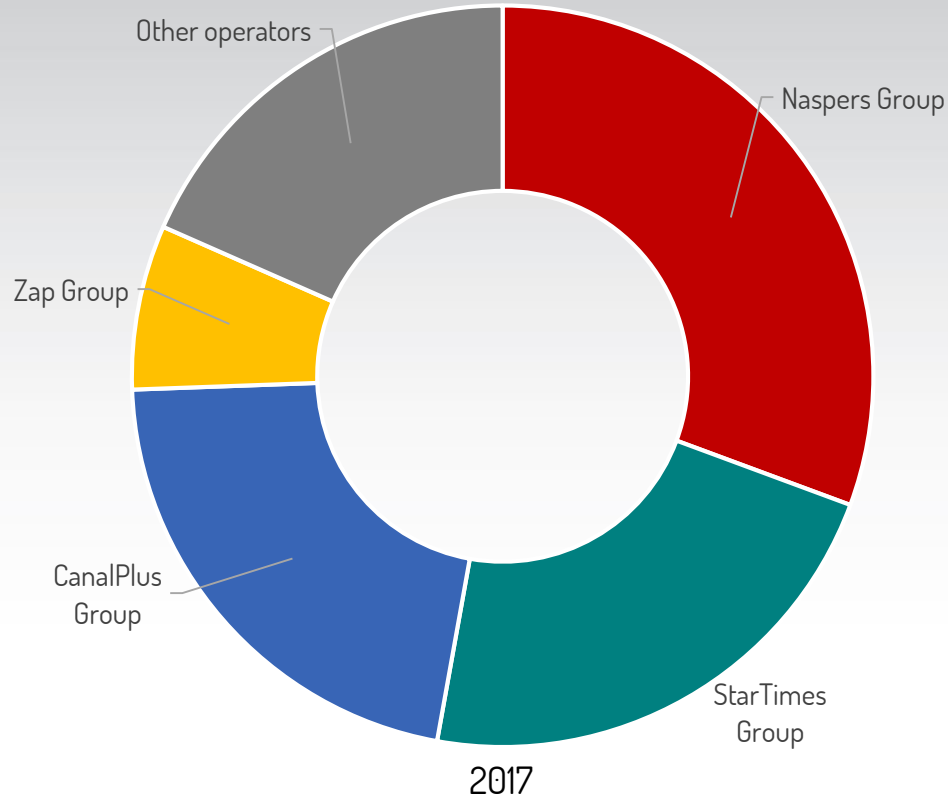


ARPU SSA EXCL. SA
(US dollars)

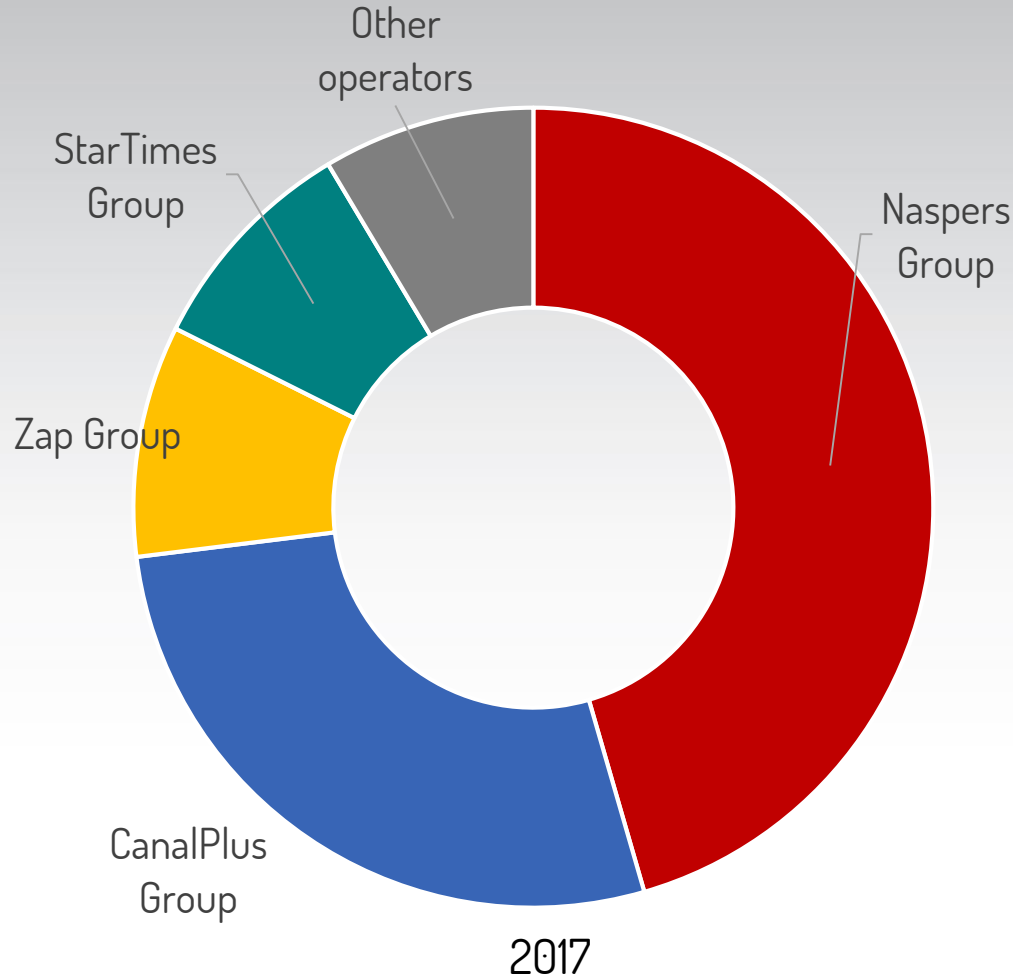


A highly concentrated market

PAY TV SUBSCRIBERS SSA EXCL. SA (%subscribers)

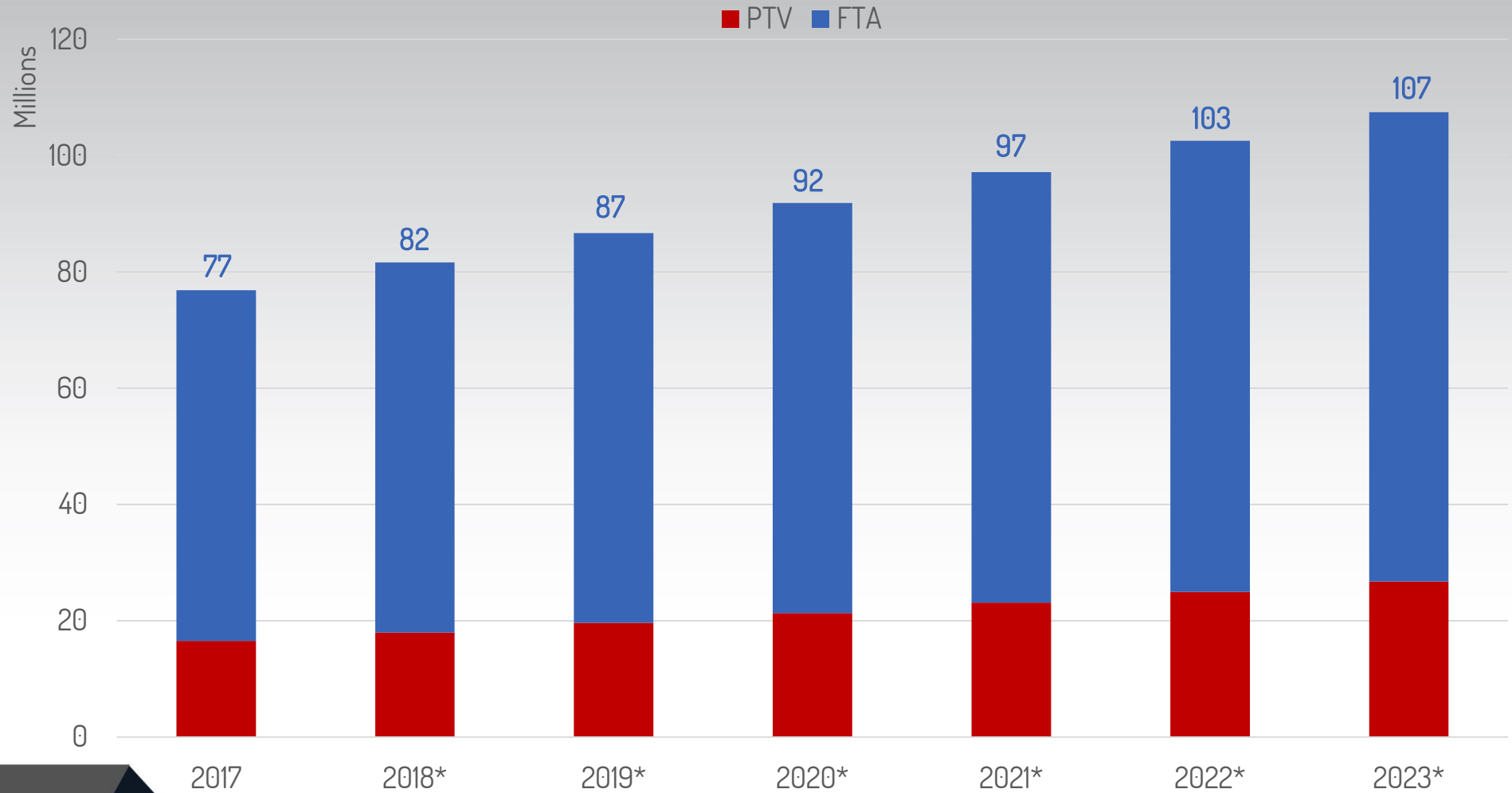


PAY TV REVENUES SSA EXCL. SA (%revenues)



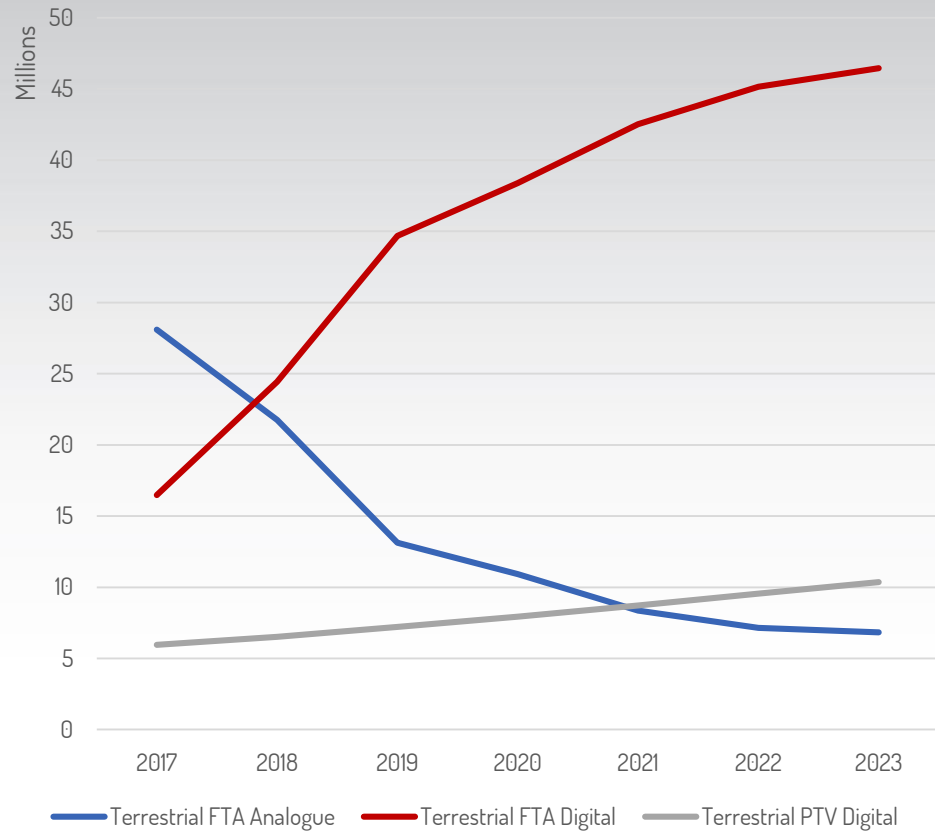
TV to exceed 100M households in 2023

TV FORECASTS SSA EXCL. SA

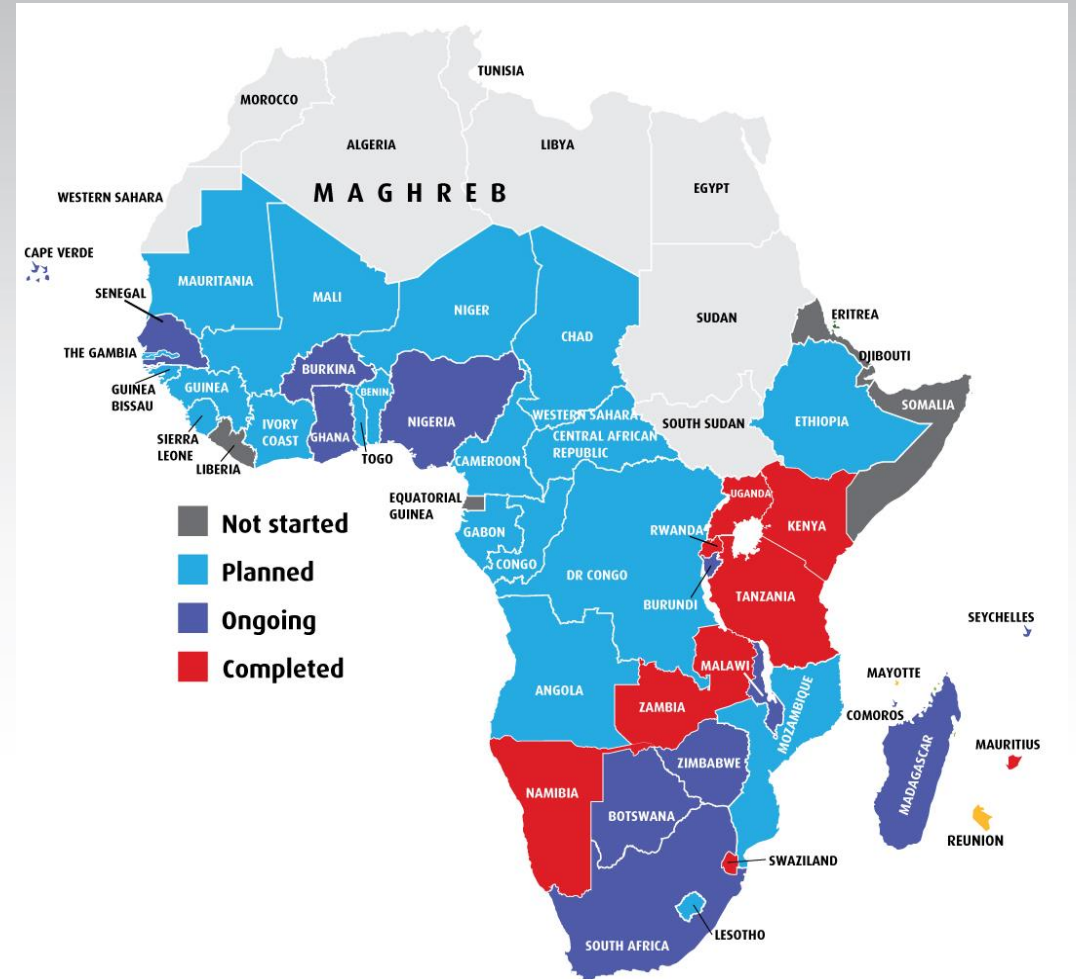


DSO: Challenges to overcome

TERRESTRIAL TV FORECASTS SSA EXCL. SA
(million subscribers)



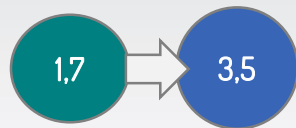
DTT STATUS SSA
2017



Improving conditions for OTT projects

FIXED BROADBAND

SSA excl. SA

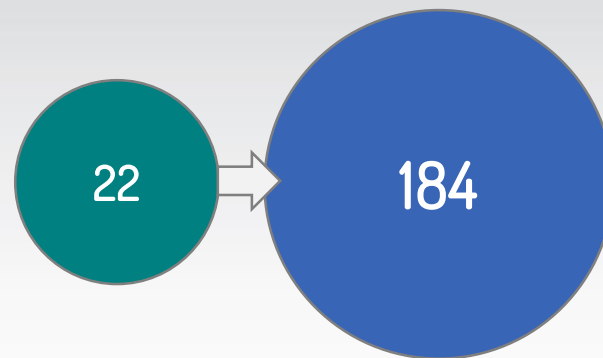


2017

2023

4G SUBSCRIBERS

SSA excl. SA

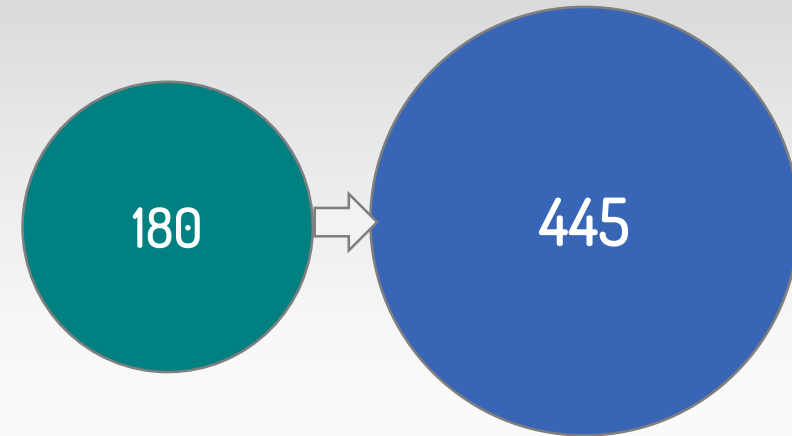


2017

2023

SMARTPHONES

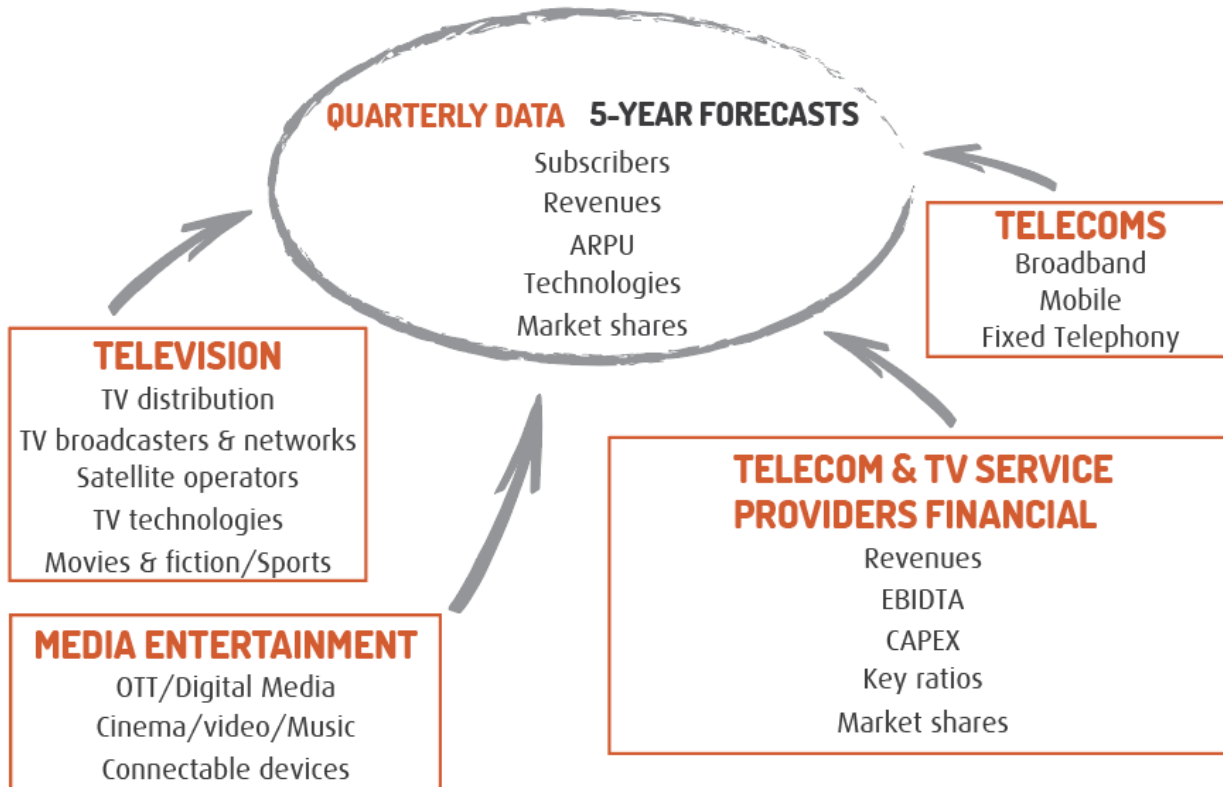
SSA excl. SA



2017

2023

A unique **African coverage** **50+** countries covered in Africa



Contact:



Sa Eva Nébié
Analyst Africa - Dataxis
saeva.nebie@dataxis.com