

Nextv | AFRICA CEO

May 14th, 15th & 16th
African Pride Arabella Hotel, Cape Town

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AGENDA 2019

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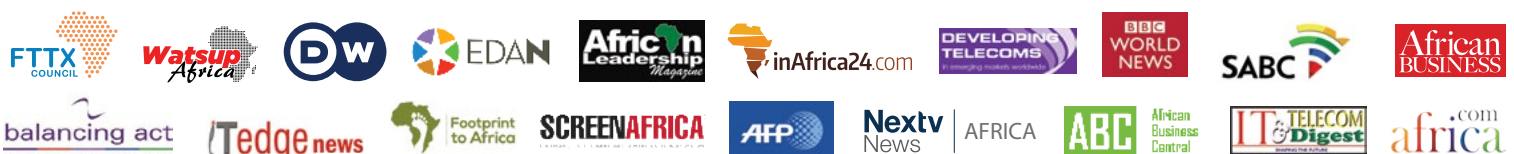
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BRONZE SPONSORS



SUPPORTED MEDIA PARTNERS



One-to-One Sessions

Panel Discussions

Networking Activities

12.00 **Registration and Lunch Buffet**

14.00 **Welcoming Address**

14.10 **Industry Overview**
• Sa Eva Nébié - Senior Analyst - Dataxis

14.20 **How can international music streaming platform successfully enter the African market?**
• Judith Massia - Founder and CEO - RBellion Ltd
• Kathryn Sharfman - Head of Marketing - Tencent Africa/Joox Music
Moderated by: Krestin Harrington - Broadcast Journalist - Deutsche Welle

15.05 **One-to-One Session: YouTube**
• Dayo Olopade - Head of Strategic Partnership Africa - YouTube
Moderated by: Priscilla Tirvengadum - Head of Events - Dataxis

15.25 **Financing African content**
• Duncan Irvine - Founder & CEO - Rapid Blue
• Tamima Ibrahim - Head of Content - Switch TV
• Nisha Ligon - Co-founder & CEO - Ubongo
Moderated by: Lara Utian-Preston - Journalist - Screen Africa

16.10 **Evolution of eSports in Africa: The next major sport league**
• Brad Kirby - Head of Esport - Kwesé TV
• Julia Robson - Community Manager-Africa - GINX Esports Africa
Moderated by: Krestin Harrington - Broadcast Journalist - Deutsche Welle






16.55 **A game changer : FTTH boom in South Africa**
• Bradley Hemphill - Digital Infrastructure Strategist - Lightstruck
• Mike Silber - Board Member - FTTX Council Africa
• Vino Govender - Executive: Strategy, Mergers and Acquisitions, and Innovation - Dark Fibre Africa
Moderated by: Toyin Oyekanmi - Head South Africa - African Leadership Magazine

17.30 **End of Day 1**


18.00 **Welcome Cocktail & Dinner Buffet**

Dataxis

INTELLIGENCE

-  **Key indicators & analysis by operator & country**
-  **Quarterly statistics (subscribers, revenues, technologies)**
-  **Annual forecasts by country**
-  **TV channels tracker by country (+300 channels)**
-  **Inquiry support from our analysts**

 **Subscribers**

 **Revenues**

 **TV Channels**

 **OTT**

 **Mobile**

 **Broadband**

- 100+ Market KPIs**
- 50+ countries**
- 5 year forecasts**

Powerful BI platform

Dashboards
visualize & export data

Online Inquiry
answering your requests

One-to-One Sessions

Panel Discussions

Networking Activities

08.00	Registration	
09.00	Welcoming Address	
09.10	Overview of the TV and Broadcasting in Africa: Roadmap for the coming years • Thibaud de Rohan-Chabot - Sales Director - Broadpeak • Ryan Solovei - Country Manager - Viu Africa • Christoph Limmer - Senior Vice President, Global Business Development Video - Eutelsat • Santokh Singh - Managing Director - Multi TV Moderated by: Milton Nkosi - Correspondent - BBC World News	
10.00	One-to-One Session: Kwesé iflix • Mayur Patel - CEO - Kwesé iflix Moderated by: Rhys Torrington - CEO - 2swana Media	
10.20	One-to-One Session - SES • Clint Brown - Vice President - Sales and Market Development SES Video, Africa - SES Moderated by: Priscilla Tirvengadum - Head of Events - Dataxis	
10.40	Coffee Break	
11.10	One-to-One Session - BBC • Milton Nkosi - Correspondent - BBC World News Moderated by: Joel Churcher - VP & General Manager Africa - BBC Studios	
11.30	One-to-One Session - Intelsat • Christell Meyer - Senior Key Account Director - Intelsat Moderated by: Priscilla Tirvengadum - Head of Events - Dataxis	
11.50	Changing media landscape : Private TV on the rise! • Andrew Hanlon - Chief Executive & MD - TVC Communication - Nigeria • Elias Schulze - Executive Chairman & Co-founder - Kana TV - Ethiopia • Gregory Odutayo - Managing Director - Royal Roots - Nigeria • Hamid Ouddane - CEO - Babeleye • Michael Mackonen - Managing Director - habeshaview TV Moderated by: Krestin Harrington - Broadcast Journalist - Deutsche Welle	
12.40	Lunch	
12.40	VIP Lunch (upon invitation only).....Sponsored by 	
13.40	One-to-One Session - Angola Cables • António Nunes - CEO - Angola Cables Moderated by: Sa Eva Nébié - Senior Analyst - Dataxis	
14.00	Television advertising in Africa: looking at the needs of the buyers • Myke Mwai - Content Marketing and Brand Development - StarTimes Africa • Lynn Madeley - Chief Executive Officer - Havas Worldwide South Africa • Seanice Lojede - Group CEO & Co-Founder - Blu Flamingo Digital • Langa Khanyile - Chocolate Equity Lead Middle East & Africa - Mondelez International Moderated by: Toyin Oyekanmi - Head South Africa - African Leadership Magazine	
14.50	One-to-One Session - TelOne • Chipso Mtasa - Managing Director - TelOne Moderated by: Rhys Torrington - CEO - 2swana Media	
15.10	Broadcasters building a digital strategy for YouTube • John Momoh - CEO & Chairman - Channel TV • Addy Awofisayo - Content Partnerships, Sub Saharan Africa - YouTube Moderated by: Sa Eva Nébié - Senior Analyst - Dataxis	
16.00	End of Day 2	
16.15	Networking activities (upon invitation only)	
19.00	Cocktail & Gala Dinner (Benguela Cove - Lagoon Wine Estate).....Sponsored by 	
21.00	After Party with T'Neeya	

One-to-One Sessions

Panel Discussions

Networking Activities

- 09.00** | **Welcoming**
- 09.05** | **One-to-One Session - StarTimes**
 • John Yan Qiong - CEO - StarTimes South Africa
Moderated by: Priscilla Tirvengadum - Head of Events - Dataxis
- 09.30** | **Building a FTA DTH position**
 • Clint Brown - Vice President - Sales & Market Development SES Video, Africa - SES
 • Santokh Singh - Managing Director - Multi TV Ghana
 • Amanda Turnbull - Vice President and General Manager Middle East & Africa - Discovery Networks
 • Ziyanda Mngomezulu - General Manager -Group Content Services - e.tv
Moderated by: Bessie Tugwana - Executive Chairperson - 2gwana Media
- 10.30** | **Coffee Break**
- 11.00** | **One-to-One Session - Deutsche Welle**
 • Claus Stäcker - Head of Programming for Africa - Deutsche Welle
Moderated by: Marie Beyer - Research Analyst - Dataxis
- 11.20** | **Focus South Africa: public and private broadcasters - key issues?**
 • Fikile Hlongwane - Senior Manager ICT Licensing Services - ICASA
 • Ziyanda Mngomezulu - General Manager: Group Content Services - e.tv
 • Renee Williams - General Manager: SABC Television Content and Acting Group Executive Sport - SABC
Moderated by: Rhys Torrington - CEO - 2gwana Media
- 12.15** | **Lunch**
- 13.15** | **African public broadcasters: how to enter the digital world?**
 • Nirvana Singh - Manager: Industry Development - SABC TV Content
 • Charles Mungai - Chief Digital strategist - Kenya Broadcasting Corporation
 • Fatuma Matulanga - Head of TV Zanzibar - Tanzania Broadcasting Corporation
 • Thelma Obaze - Manager Programs - Nigerian Television Authority
 • Sahifoulaye Kone - Digital Director - Radiodiffusion Télévision Ivoirienne
 • Patrick Mavhura - Chief Executive Officer - Zimbabwe Broadcasting Corporation
Moderated by: Rhys Torrington - CEO - 2gwana Media
- 14.10** | **Mobile operators going OTT TV & Video**
 • Stephen Watson - Founder & Managing Director - Discover Digital
 • Jojo Charnei Quansah - Data & VAS Manager - Vodafone Ghana
 • Benjamin Okoroafor - CEO - Pipul TV
 • Mirian Da Silva - Broadcast Manager - Liquid Telecom
 • Geir Bjorndal - VP International Strategy - Verimatrix
Moderated by: Lara Utian-Preston - Journalist - Screen Africa
- 15.05** | **Live Social TV: The next broadcasting?**
 • Jocelyne Muhutu-Remy - Strategic Media Partnership Manager Sub-Saharan Africa - Facebook
Moderated by: Milton Nkosi - Correspondent - BBC World News
- 15.45** | **Vote of Thanks**
- 16.00** | **Networking Activities** (upon invitation only)
- 19.00** | **Cocktail**
- 20.00** | **Closing dinner**
- 21.00** | **After Party**